

CELEBRATING 30 YEARS

MAUVE

Trusted experts in Global expansion

info@mauvegroup.com | mauvegroup.com

At Mauve we simplify the business of expansion

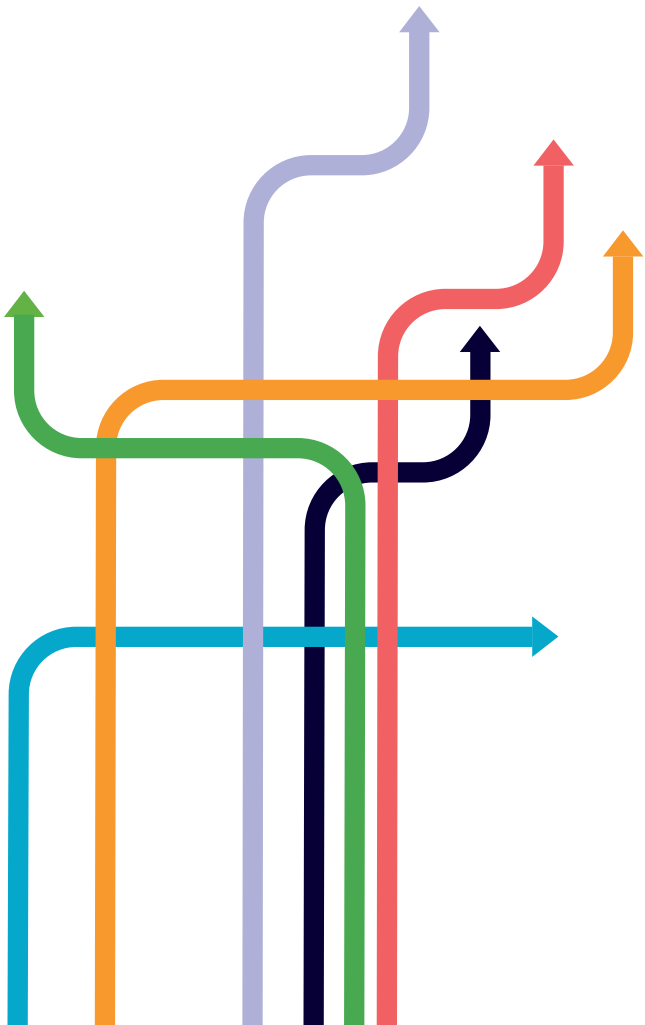
Wherever you want to grow your business, we provide the expertise and support to make it happen.

From navigating complex employment regulations to managing international workforce challenges, we cut through the complexity and help you to expand with confidence.

With three decades' experience, clients across 70+ industries, and solutions in 150+ countries worldwide, we're not just global locals – we're expansion experts.

> **"Partnering with Mauve gives us peace of mind."**
>
> Mauve is a very solid team – knowledgeable, patient, and full of goodwill."

Chris Butt
Founder & CEO,
Cognisess and DeepLearn
Human Science



Going global?

In today's global marketplace, taking your business to the next level can look like entering new markets, accessing top international talent, or managing a worldwide workforce. However, successful global expansion requires specialised expertise and support.

Enter Mauve:

Mauve Group is a multi-award-winning provider of Employer of Record, global business expansion, and HR consultancy services. Since 1996, our pioneering solutions have helped organisations to conquer new markets worldwide.

Our vision is to be a trusted partner to organisations of any size seeking to expand their horizons and achieve growth beyond their home markets.

With Mauve's expertise on your side, your company is guaranteed to reduce risks, lower costs and save time.



Our global reach

150+

COUNTRIES WORLDWIDE

Our country and service portfolios are constantly growing to accommodate new projects.

View our country coverage and services on our website.

Please get in touch if you can't see your chosen location listed.

"Having Mauve communicate everything we needed to know about the country and its local laws helped us make **intuitive decisions** and **saved us a lot of time.**"

Nikolaj Knudtzon
Head of Global HR, BK Medical

Grow with Mauve

From first hire to full market expansion, Mauve supports every stage of your global growth journey. Whether you need hands-on guidance or targeted support, our solutions adapt to your needs. Growing with Mauve is simple:



1. No local entity? No problem.
2. Our experts work with you to choose the right solution.
3. You select the service or services that best suit your needs.
4. Scale your business confidently with indefinite support
5. Establishing a permanent presence? Do so using our Global Business Expansion service.

Clients & awards

Mauve Group is proud to partner with some of the world's most innovative organisations, supporting more than 70 different industry sectors - including NGOs, education, technology, manufacturing, energy and engineering.

Our commitment to innovation, people-centred technology, and global expertise, has been **recognised by** both our clients and **industry peers.**

"The experiences since switching to Mauve have been consistently positive. Proactive, timely support, and a high level of consulting when needed. One portal for all relevant documents and a separate portal for the employees.

"We recommend Mauve as a **trustworthy partner** to any organisation facing global employment."

William Lubben
CFO, JP Cars

Personnel Today - HR Tech Provider of the Year Award

INT-X Awards - Most Innovative Workforce Solution Provider

Think Global People Award for Excellence in Global Mobility

GoGlobal award for Global Remote Working Solutions

HR Reader Choice Awards - Best EOR provider

Our services

No two global expansion journeys are the same. That's why we've built a flexible suite of solutions shaped by real client needs – combining three decades of experience with award-winning technology.

Employer of Record

Hire employees compliantly in new countries without setting up a local entity.



LEARN MORE

Salary Benchmarking

Access market salary data to make informed and competitive hiring decisions.



LEARN MORE

Independent Contractor Solutions

Engage and manage contractors globally while maintaining compliance.



LEARN MORE

Global HR Consultancy & Advisory

Receive expert guidance on international employment, HR, and workforce strategy.



LEARN MORE

Global Payroll

Manage and pay your global workforce accurately, compliantly, and on time.



LEARN MORE

Visa & Immigration

Navigate work permits, visas, and immigration needs with confidence.



LEARN MORE

Global Business Expansion

Expert support to help your business enter and grow in international markets.



LEARN MORE

Worker Classification

Determine the correct employment status of your workforce to reduce compliance risk.



LEARN MORE

Mauve Insight

Manage your global workforce in one place. Mauve Insight is a secure, self-service platform that gives clients and workers instant access to all global workforce assignment data. Easy-to-use, secure and convenient, Mauve Insight enables you to approve, track and update information more efficiently than ever before.

Features:

- Complete worker overview
- View & download payslips
- Expense approval
- Attendance overview & tracking
- Immigration status updates
- Invoice summary
- Automated notifications



"Mauve's online system, Mauve Insight, makes it very easy for us to **hire more employees.**

I highly recommend using the online platform. The sign-up process is straightforward and the whole system is **very easy to use.**

Approvals are also reviewed and accepted at a faster rate. I just go online, submit my request and the Mauve team will accept. **I love it!"**

Josephine Nzerem
Regional Director, Ashoka Africa

Why Mauve?

More than a global provider. Your trusted partner.

Six reasons organisations around the world choose Mauve.

01

The original disrupter in global employment solutions:

When Mauve started in 1996, there were no other organisations offering solutions like ours. We are proud to be pioneers of the Employer of Record model.

02

Fewer middlemen, greater control:

With our own entities in 70+ countries and a network spanning 150+ locations worldwide, Mauve delivers a level of direct local expertise that competitors can't match.

70+
COUNTRIES WITH OUR OWN ENTITIES

150+
LOCATIONS WORLDWIDE

03

Industry-leading staff retention:

Our people are at the heart of everything we do. With team members regularly reaching 10 and 20+ years of service, clients benefit from exceptional expertise, consistency, and commitment.

10 to 25+
YEARS OF SERVICE FROM OUR PEOPLE

04

Rapid response times:

Mauve's strategic office hubs offer peace of mind that no matter where your employees are in the world, there is support stationed and ready to make them feel at home.

- AMERICAS
- EMEA
- APAC

05

Global expertise delivered locally:

When local insight is needed, we draw on our trusted network of thoroughly vetted in-country specialists, giving you access to expert guidance wherever you operate.

06

Personal service, tailored to you:

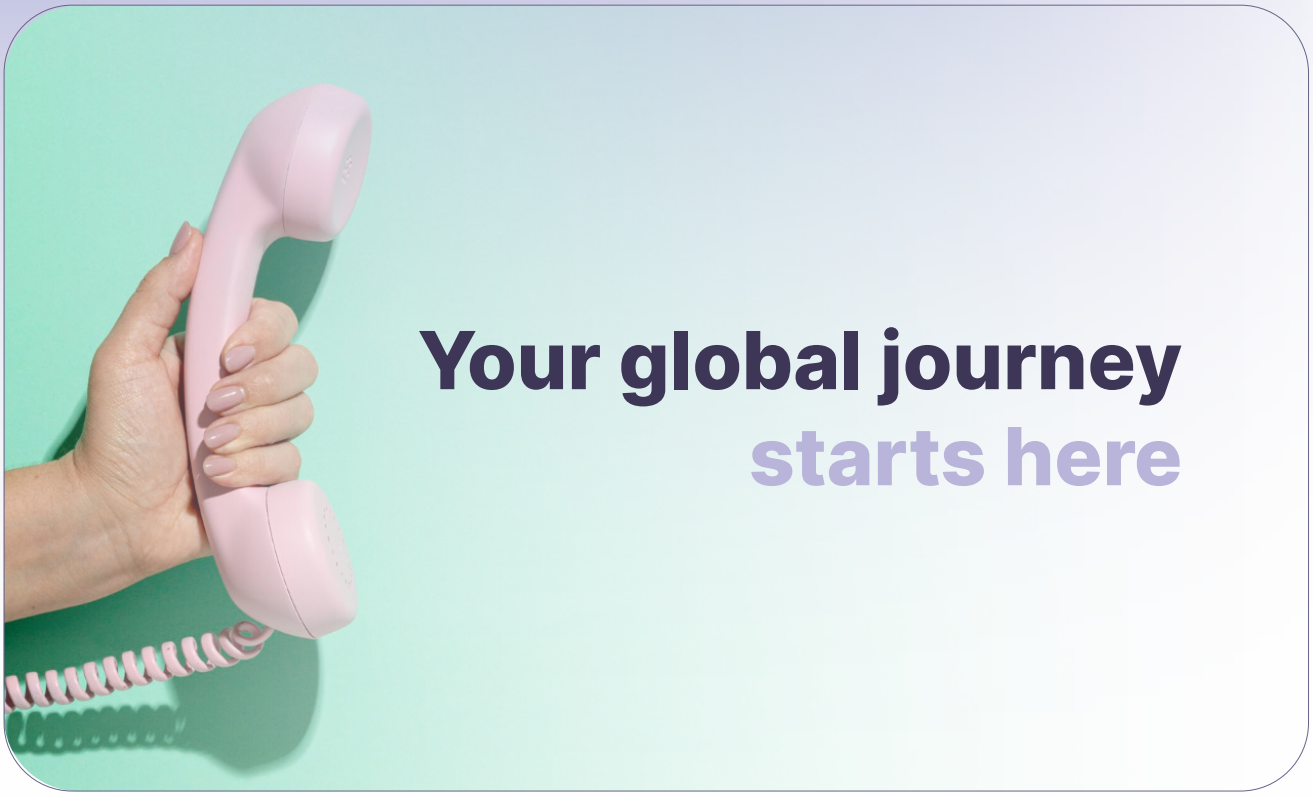
We take the time to understand your organisation, delivering bespoke solutions backed by the warmth, responsiveness, and family values that set Mauve apart.

Global reach. Local expertise.



> "If you are looking to employ or diversify overseas, definitely talk to Mauve. They're a small, **passionate company, they're all in.**"

Martin Reynolds
Deputy CEO, Commonwealth Sport



Your global journey starts here

Global expansion doesn't have to be complicated. With expert guidance, local knowledge, and a people-first approach, Mauve helps you to grow with confidence.

TALK TO OUR EXPERTS →

Get in touch with our global expansion experts for personalised guidance.

VISIT OUR WEBSITE
mauvegroup.com

EMAIL US
info@mauvegroup.com

Let's turn your global vision into reality, together.