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WHAT IS PROJECT MANAGEMENT?

Mauve's Project Management solution allows organisations of any size to realise business goals through planning, management and implementation of their domestic or overseas projects.



Your requirement could be diverse as the formation of a remote sales team, a new product launch in-country, or market research to establish potential avenues for expansion. Whatever your brief, Mauve's project managers will work with you to assess the scope of the project and establish key deliverables.

Mauve's experts will manage the various stages of the process from strategy, implementation, right through to handover and beyond - ensuring timely, cost-effective delivery of the project. Mauve can also offer consultancy beyond the handover if required.

KEY BENEFITS



LOCAL EXPERTISE

Local Expertise – Over the past 25 years, Mauve has built a market-leading network of local experts in a variety of fields, enabling us to develop and deliver successful projects and strategies.



SAVE MONEY

Optimise Budgets – An overseas project's success is measured by its profitability; our solution makes a project more financially viable through proper planning and budgeting, and greater awareness of localised costs.



INCREASE EFFICIENCY

Increase Efficiency - We will assess and distribute your company's resources according to areas of priority within the project – saving you money, improving productivity and increasing return on investment.



REDUCE RISK

Reduce Risks – Our project strategies will give your organisation greater understanding of potential challenges and mitigate the risk of the project failing.

CASE STUDY - GLOBAL AVIATION COMPANY



Mauve's client operates within the aviation industry and has ambitious plans for international expansion. The client required Mauve's assistance to plan an overseas strategy, determining the best new markets for their products. As part of a 3-phase project plan, Mauve provided a shortlist of potential countries with full data and reasoning. Once focus countries were agreed, the team completed a full market study highlighting competitors, opportunities, challenges, prospect clients and product positioning. Finally, we utilised local connections and sales teams to carry out business prospecting for the client, introducing the new market to their product concept.

BENEFITS TO CLIENT AT A GLANCE:

Fast access to untapped markets

Reduces risks of product failing overseas

Local market data to aid decision-making

Established network of local contacts and sales team

Removes need to send own staff on international assignments

WHY USE MAUVE?

Selecting the right global service provider is paramount to the success of an overseas project; in a busy marketplace, it is important to seek out the provider best suited to your organisation's ethos and goals. Since 1996, Mauve has focused on building a reputation and service portfolio that stands out from the crowd in six key ways.

Established partner network of due-diligence checked local experts

Original disrupters in our field – active since 1996

Personalised service delivery

Solutions managed in-house and via our own entities – not a middle-man!

Second-to-none in our staff retention rates

Excellent global response times



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